

WFLA - Tampa

Issue Inquiry Form

To: Station Political File
cc: Station Political Specialist

Date: 10/18 /2012

Account Executive: Matt Oestreich Office: WFLA-Tampa
Name of Issue: Local Voices for Obama
City, Station Municipality: Tampa, FL

Inquiry Made By: Bryan Choate
Agency / Organization: Local Voices Super PAC
Address: 1666 Connecticut Ave. NW 5th Floor
Washington, DC 20036
Telephone: 202-628-1581 Fax: 202-628-1582

Issue Advertiser: Local Voices for Obama
Address: 1666 Connecticut Ave. NW 5th Floor
Washington, DC 20036
Telephone: 202-628-1581 Fax: 202-628-1582

Committee Members...
Treasurer: Brian Foucart Other: _____
Commercial Length: _____ Other: _____

Programs / Dayparts Requested: All

Station Offer: same

Station Political Disclosure Statement:
Submitted to: Bryan Choate Date: 10/18/12
Stations Requested: WFLA

10/26/12 FCC
(5)

NOV 01 2012

Insertion Order

JM 112102501

JM
10/25

Advertiser: Local Voices SuperPac

No Agency/Direct

Spot Length: 60s

Spot ISCI: LV201201H

Please insert LV201201H (Bobby), into the Entertainment Tonight Weekend 7-8PM on 10/27/2012.

Local Voices Super Pac
1666 Connecticut Ave NW
Washington DC

Local Voices/ Issue
Submission Number 144 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Local Voices/ Issue	Submission Cost: 2600	Campaign Ref: JIM12102501
Buyer: "	Client/Product/Estimate:	Sales Rep: WFLA Political
Schedule Dates: 10/22/12 to 10/28/12	Weeks: 1	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Local Voices / Issue	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	Total	Cost
1	Sat 7p Entertainment TonightS.	01	2600	60 Comme	Nbr of Spots	1	2600
Weekly Totals: Total Spots(Ord Spots)					1	1	

Grand Totals

Totals		Month 10 Weeks: 4	
Spots	1	10/22	1
Cost	2600		2600

Grand Totals:

Spots:	1
Gross Total:	2,600.00
Commission:	0.00
Net Total:	2,600.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/10/12
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I, Bryan Chate
do hereby request station time concerning the following issue:

Local Voices

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: Local Voices

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama - Pres. elec. - 11/6/12

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Local Voices

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/11/12 [Signature] (949) 769-9832
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

154570
Local Voices Super Pac
1666 Connecticut Ave NW
WASHINGTON DC

REP: WFLA (Local) Misc
SLSP: WFLA Political
ADV: Local Voices/ Issue
PROD: Local Voices / Issue

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
10/28/12 JM112102501
WFLA
INVOICE NUMBER 0100032909
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-10/28/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sat 7p Entertainment Tonight	2600.00	1	1	10/27	SA	07:54P	01:00 LV201201	2600.00		
Total Airtime Net Spot Revenue:							2,600.00			

PERIOD COST 2,600.00

1 Total Units
ACTUAL GROSS BILLING 2,600.00
AGENCY COMMISSION .00
NET DUE 2,600.00
SUB-TOTALS Debits .00
TOTAL RECONCILING Credits .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Local Voices/ Issue
PRODUCT Local Voices / Issue

INVOICE NUMBER 0100032909
BROADCAST MONTH 10/01/2012 - 10/28,
AMOUNT DUE 2,600.00

REMIT TO:

*00197

000154570
Local Voices Super Pac
1666 Connecticut Ave NW
WASHINGTON DC

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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